ASK YOURSELF THIS QUESTION

Which is the most critical internal system to address in an animal's body?

*Of the four, would it be The GI, Immune, Nervous, or Endocannabinoid system?* Would you agree as we suggest, that all four systems are critical? No other supplement has ever addressed each essential system until now - with the addition of Full Joint Support.

After 18 months of Research and Development we believe we have the answer

**A New Revelation in Veterinary Medicine**

**90 COUNT BITES**

**DOGS ONLY**

**FULL SPECTRUM HEMP EXTRACT**

Animal Nutritional Products are specialists in Pharmacognosy - The Study of Medicinal Plants - and have been for over 20 years. You might be familiar with some of our products; **UroMAXX™** for Dogs and Cats, the only liquid product for Urinary, Kidney and Bladder issues, and **ArthriMAXX™** Liquid Joint Formula, used by universities around the world for OA. One of the recurring ingredients in our formulas is **Astaxanthin**. We were the first company ever to formulate with **Astaxanthin** in both human and veterinary medicine 20 years ago for OA and Skin Diseases. **Astaxanthin** is a key Green Micro Algae clinically researched for its anti-inflammatory and antioxidant properties. In fact, recently, some large veterinary pharmaceutical manufacturers have adopted **Astaxanthin** in their formulas.

**What is PhytoMAXX™ exactly?**

It is another first in veterinary medicine that ANP can claim. We are utilizing the Hemp Plant, **Cannabis Sativa**, with an array of other vital ingredients and medicinal plants to support the Endocannabinoid, GI, Immune and Nervous systems.

We are the only company that addresses the TRPV1 receptor

[Image of a dog supplement bottle with text about the product]
CBD, THC AND LABEL CLAIMS | WHAT YOU NEED TO KNOW
Presented by Animal Nutritional Products, the Makers of PhytoMAXX™

THE PLANT It is essential to note that the Industrial Hemp Plant differs significantly from the Marijuana Plant as addressed in the 2018 Farm Bill. While both are varieties of the Cannabis Sativa Plant, Industrial Hemp Plant classified by law contains less than 0.3% of the psychoactive compound THC (tetrahydrocannabinol), whereas the Marijuana plant has 0.3% or more of naturally occurring THC. The compound CBD (Cannabinol) is one of 80 identified cannabinoids found in Cannabis Sativa. Unlike THC, CBD is found as non-toxic. The laws governing each are different, with Marijuana remaining as a classified Schedule 1 controlled substance.

BioHemp™ Full Spectrum Hemp Extract Our Colorado-grown organic Hemp extract strain has over 200 natural cannabinoids, terpenes and over 6000 natural flavonoids that attaches and responds to the CB1 and CB2 receptors in the body. Use: Endocannabinoid support.

Glucosamine HCL is known to assist joint health and adds nourishment and is a protective barrier for the lining layer of the urinary tract and bladder. Use: Joint and urinary support.

Wild Salmon Oil (Omega 3) Our Wild Salmon oil has no traces of antibiotics which are typically present in many farm-raised salmon. Use: Skin, hair and cardiovascular system support.

Capsicum Resin has been clinically researched many times over for pain management. Capsicum addresses a third and key receptor in the body called the TRPV1. The TRPV1 receptors are located in the brain and body. It is commonly known as the Bliss Receptor for pain, mood and stress-related issues. Use: Stress related UTI, separation anxiety, pain management, immune and nervous system support.

MSM Methylsulfonylmethane is an organosulfur compound found in meats, vegetables and dairy. MSM has been used in many joint formulations over the years, including our ArthriMAXX formula for OA. Use: Inflammation and anti-oxidant.

BioPerine® Black Pepper Root Indian Extract A clinical study conducted at St. John's Medical College, Bangalore, India (Planta Medica Journal, 1997) provides clinical evidence of Piperine’s role in increasing the bioavailability of Curcumin and has become one of the most downloaded papers of that journal. BioPerine® significantly improves the uptake of Curcumin, the health-giving extract from turmeric roots, with clinically validated efficacy across a wide range of health conditions ranging from inflammation to cancer.

Astaxanthin, AstaREAL® Scientifically studied for over 30 years as the most powerful Green Micro Algae in the world. It is known for its potent anti-inflammatory and anti-oxidant properties. There is a seminal clinical paper of a study that shows Astaxanthin protecting the healthy cells under radiation treatment in dogs with osteosarcoma. We were the first company 20 years ago to recognize the importance of Astaxanthin and it is utilized in most of our formulas. Use: Anti-inflammatory, anti-oxidant, skin, eye health, diabetes, and cancer related issues.

β-Caryophyllene was one of the first cannabis-derived compounds other than THC, CBD, and CBN shown to bind selectively to the CB2 receptor; therefore, it is sometimes also classed as an atypical cannabinoid. β-Caryophyllene is now shown to be directly beneficial for colitis, osteoarthritis, diabetes, anxiety and depression. In cancer studies, β-caryophyllene demonstrated synergy with the chemotherapy drug Paclitaxel on human tumor cell lines, and alone it stimulates apoptosis and suppresses tumor growth. Use: Pain Management, Cell and Immune support.

Turmeric/Curcumin It is the principal curcuminoid of turmeric, a member of the ginger family, and has been shown to aid in the management of oxidative, inflammatory, anxiety and hyperlipidemia issues. When combined with BioPerine™ or black pepper root extract, turmeric’s bioavailability uptake increases by over 1000%. Use: Inflammation, oxidative damage and hyperlipidemia

Hyaluronic Acid is a naturally occurring substance found in the body of both animals and humans. It is classified as a polysaccharide. Its primary function is to retain water and is administered orally or by injection to lubricate tissues. HA works by regulating inflammation levels by signaling the body to build more blood vessels to the damaged areas. Use: Lubrications of Joints (synovial fluid) skin and eyes support.

What you need to know when discussing and choosing a CBD product for the hospital and your clients

1. KNOW THE COMPANY
   Have they formulated or manufactured other supplements in the past?

2. LOOK AT THE LABEL
   Does the label have a proper Supplement Facts box that shows each ingredient with corresponding values?

3. WARNING SIGNALS Label claims on a CBD product should give you the first warning signal. The law does not permit label claims unless proven. Be cautious if a product calls itself, CBD. It is safer to go with a product that states, Hemp Extract instead of CBD.

4. PROPER LABELING AND DOSING Do you know how much to give a 60 lb dog or a 7 lb cat? Proper dosing guidelines to start with are essential. You can adjust up or down depending on the symptoms with some guidance from the manufacturer.

5. MANDATORY, THIRD PARTY ANALYSIS What are the label claims of the ingredients in the product? Make sure that you are shown an up to date Certificate of Analysis that pertains to that lot number. Over 80% of the products on the market do not contain what they state on the label.

If you have questions about PhytoMAXX™ or would like the latest info from the FDA pertaining to CBD and selling it in your Hospital, contact us

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